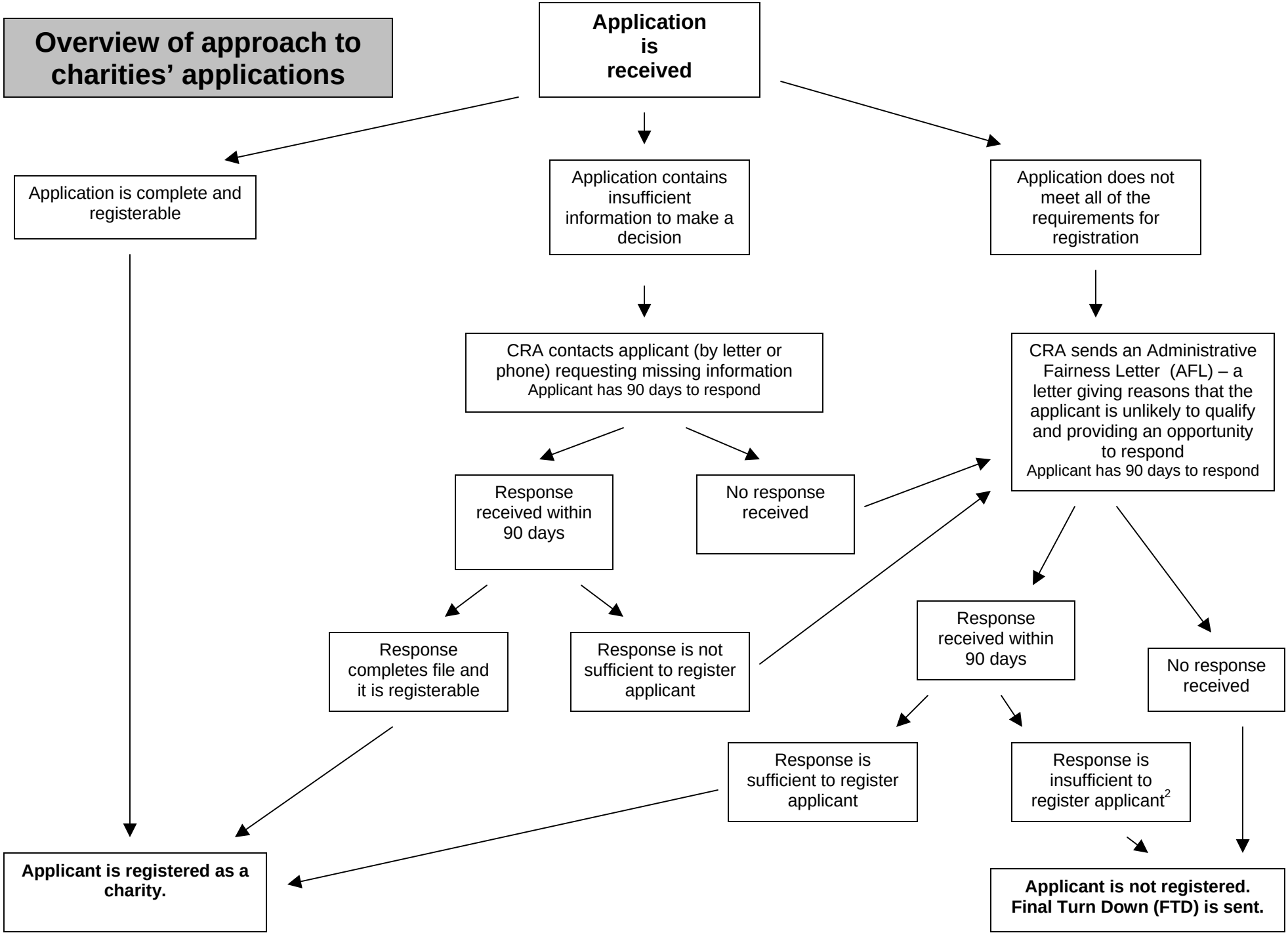Overview of approach to charities' applications